Decoding Connections: Workshop in Network Data Analysis

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- 1. Introduction to Network Data
- 2. How to Encode Network Data
- 3. Descriptive Analysis of Networks
- 4. Simple Probabilistic Models
- 5. Stochastic Block Models

Introduction to Network Data

Network Data



- Network data describe the connections (edges/links) among a set of entities (nodes / vertices), showing who or what is connected to whom or what.
- Because those connections create interdependencies and define a specific structure (different than most datasets), we need **specialized statistical techniques** to make sense of the patterns and analyze networks.

Example 1: Wiretapping Network of Drug Dealing in Colombia¹



¹Kaustav Basu, Arunabha Sen, Identifying individuals associated with organized criminal networks: A social network analysis, Social Networks, Volume 64, 2021, Pages 42-54,

Example 2: DTI Networks²



² J. Cabral , M. L. Kringelbach , G. Deco, Functional Graph Alterations in Schizophrenia: A Result from a Global Anatomic Decoupling? Pharmacopsychiatry 2012; 45(S 01): 557-564

Example 3: X Network of Italian Members of Parliament



- **Social networks:** individuals connected by "friendship" or interactions (e.g., likes, DMs).
- Information networks: webpages linked by hyperlinks; citation networks
- Physical networks: transportation and infrastructure networks
- Biological/medical networks: protein-protein interaction; neural connectomes
- Organizational networks: co-authorship; trade partnerships
- A good resource with many network data: https://networkrepository.com/index.php

Examples of Research Questions Related to Network Data

- Influence & centrality: Who are the most central/influential actors?
- **Community detection:** How to uncover cohesive subgroups? How to detect groups of subjects that behave similarly within the network?
- **Structure–outcome relations:** How are the network connections influenced by a set of available covariates?
- Evolution of ties: Do links form by preferential attachment or homophily?
- Robustness & intervention: What happens if key nodes are removed?

A Formal Representation of a Network

In order to analyze network data, we need first a way to represent them formally! Network data are represented by graphs.

A graph G is an ordered pair G = (V, E) where:

- V is a set of n vertices (nodes).
- $E \subset \{\{u, v\} : u, v \in V, u \neq v\}$ is a set of unordered, distinct pairs.

Notation: |V| = n, |E| = m, $d_i = \deg(i) = \#\{j : \{i, j\} \in E\}$.



Undirected Edges are unordered pairs $\{u, v\}$; mutual relation (e.g., friendship). Directed Edges are ordered pairs (u, v); asymmetric relation (e.g., Twitter follow).



Figure: Undirected network



Figure: Directed network

In directed graphs, $\deg^{in}(i) \neq \deg^{out}(i)$.

- Simple graph: at most one edge per node-pair, no loops.
- Multigraph: allows parallel edges and self-loops.



Figure: Multigraph example

Networks with Attributes

- Node attributes: categories, covariates (e.g., gender, age).
- Edge weights: tie strength (e.g., number of emails).
- Signed networks: positive/negative ties (e.g., like vs dislike on YouTube).



Figure: Attributed network example, colors represent node attributes (node-colored network), thickness of the edges represents edge weights



Figure: Attributed network example, colors represent node attributes (node-colored network), numbers on the edges represents edge weights

And actually... many others³



³Kivelä, M., Arenas, A., Barthelemy, M., Gleeson, J. P., Moreno, Y., & Porter, M. A. (2014). Multilayer networks. Journal of complex networks, 2(3), 203-271.

How to Encode Network Data

Adjacency List

- For each node, list neighbors (feasible for sparse or small graphs).
- Example (triangle A–B–C):

A: [B, C], B: [A, C], C: [A, B]



R / igraph:

```
library(igraph)
edges <- data.frame(from=c("A","A","B"), to=c("B", "C", "C"))
g <- graph_from_data_frame(edges,dir=FALSE)
adj_list <- adjacent_vertices(g, V(g))
print(adj)list)</pre>
```

- Two-column table of edges.
- Example (triangle A–B–C):
 - $\begin{array}{cc} A & B \\ A & C \\ B & C \end{array}$



R / igraph:

as_edgelist(g)

Adjacency Matrix

- $n \times n$ matrix A with $A_{ij} = 1$ if edge exists, else 0.
- Symmetric for undirected; memory $O(n^2)$.

A real data example: Infinito network ^a



$$A = \begin{pmatrix} 0 & 1 & 1 \\ 1 & 0 & 1 \\ 1 & 1 & 0 \end{pmatrix}$$

^aCalderoni, F., & Piccardi, C. (2014). Uncovering the structure of criminal organizations by community analysis: The infinito network. In 2014 tenth international conference on signal-image technology and Internet-based systems (pp. 301-308). IEEE.

R / igraph:

Summing Up: Encoding





Descriptive Analysis of Networks

Density of a Network

Density

$$\mathsf{Density} = rac{m}{\binom{n}{2}} = rac{2\,m}{n(n-1)} \quad ig(0 \le \mathsf{Density} \le 1 ig)$$

where $m = \mathsf{num}$. of edges and $n = \mathsf{num}$. of nodes

- What it measures: Fraction of realized edges out of all possible ⁿ₂. Density ≈ 0 ⇒ very sparse; Density ≈ 1 ⇒ almost complete.
- Special cases:
 - Complete graph K_n : $m = \frac{n(n-1)}{2} \implies$ Density = 1.
 - Tree on n nodes: $m = n 1 \implies$ Density $= \frac{2}{n}$, which vanishes as n grows.
- Why use it:
 - Compare overall connectivity across networks of different sizes.
 - Quick sanity check (e.g. is my statistical model generating graphs that are too sparse?).

In R / igraph: edge_density(g)

Vertex Degree

Undirected network. The degree of node *i*, denoted

$$d_i = \sum_j A_{ij},$$

is the number of edges incident on i, where the adjacency matrix entry

$$A_{ij} = \begin{cases} 1, & \text{if there is an (undirected) edge between } i \text{ and } j, \\ 0, & \text{otherwise.} \end{cases}$$

Directed network.

$$d_i^{\text{in}} = \sum_j A_{ji}, \qquad d_i^{\text{out}} = \sum_j A_{ij}.$$

Incoming degree counts arrows into i; outgoing degree counts arrows out.

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Vertex Degree Distribution



R / igraph: degree(g)

Degree distribution.

Let n be the number of nodes. Then $P(k) \;=\; \frac{\#\{\,i:d_i=k\}}{n}$ is the fraction of nodes of degree k.

In our example $(d_1, d_2, d_3, d_4) = (3, 2, 3, 2)$, so

$$P(2) = \frac{2}{4} = 0.5, \quad P(3) = \frac{2}{4} = 0.5.$$

Vertex Centrality

Many network-analysis questions boil down to:

• Which nodes are *most important* in the network?

Research questions examples:

- "What airports are key bottlenecks in transportation?"
- "Who should we vaccinate first to stop an epidemic most efficiently?"
- "Which employee's departure would fragment the organization most?"
- "Which web pages serve as gateways to the broader Internet?"
- "Which user in a social media network has the greatest influence potential?"

Centrality measures answer these questions = quantify different notions of "importance".

Degree centrality (i.e., node degree)
$$C_D(i) = d_i, \label{eq:constraint}$$

Limitations of Degree Centrality

Two nodes with the same degree but very different roles



- Degree centrality: $d_A = 2$ and $d_B = 2$.
- Node A: lies entirely within one cluster its removal *does not* disconnect the network.
- **Node B:** is the *only* bridge between two clusters its removal *splits* the network into two disconnected parts.
- **Takeaway:** Node degree is just local popularity. Nodes with equal degree can play very different global roles. *Degree centrality alone* can miss critical structural importance.

We need different measures of centrality!

Network data analysis

Shortest Path

Path and Shortest Path

In an *unweighted* graph G = (V, E), a *path* from node u to node v is a sequence of distinct vertices

 $u = x_0, x_1, \dots, x_k = v$ with $(x_{i-1}, x_i) \in E$ for $i = 1, \dots, k$.

The *length* of such a path is simply the number of edges, k. A *shortest path* between u and v is one having the minimum possible k.

Notation: $d(u, v) = \min\{k : \exists a \text{ path of length } k \text{ from } u \text{ to } v\}.$



Here, d(A, C) = 2, since the minimum number of hops from A to C is two (via B). _{L Franzolini}

Vertex Centrality: Definitions

Betweenness centrality

$$C_B(i) = \sum_{s \neq t \neq i} \frac{\sigma_{st}(i)}{\sigma_{st}},$$

where σ_{st} is the number of shortest paths $s \to t$, and $\sigma_{st}(i)$ counts those that pass through *i*. Measures how much *i* "bridges" pairs of nodes.

Closeness centrality

$$C_C(i) = \frac{1}{\sum_j d(i,j)},$$

with d(i, j) the shortest-path distance. Quantifies how quickly *i* can reach all others.

In R: betweenness(g), closeness(g)

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Vertex Centrality: Toy Network Example



• Degree centrality:

$$C_D(A) = 3, \ C_D(B) = 2, \ C_D(C) = 5, \ C_D(D) = 1, \ C_D(E) = 1, \ C_D(F) = 2.$$

• Betweenness centrality:

 $C_B(A) = 1, \ C_B(B) = 0, \ C_B(C) = 8, \ C_B(D) = 0, \ C_B(E) = 0, \ C_B(F) = 0.$

• Closeness centrality:

$$C_C(A) = \frac{1}{7} \approx 0.143, \quad C_C(B) = C_C(F) = \frac{1}{8} = 0.125,$$

 $C_C(C) = \frac{1}{5} = 0.200, \quad C_C(D) = C_C(E) = \frac{1}{9} \approx 0.111.$

Vertex Centrality: Toy Network Example



What is transitivity?

- Intuitively: "a friend of a friend is likely also my friend."
- More formally: if edges A-B and B-C exist, how often do we also see A-C?
- Captures the tendency toward *closure* and local cohesion in real-world networks.
- High transitivity \implies strong community structure.

Basic patterns to measure transitivity:



Open triad (two-path without closure) There are three distinct triads in a triangle!



Closed triad = Triangle (fully connected triple)

Local & Average Clustering Coefficients

Local and Average clustering coefficients

• Local clustering coefficient:

$$\begin{split} C(v) &= \frac{\text{num. of couples of "friends" of }v \text{ that are "friends"}}{\text{num. of couples of "friends" of }v} \\ &= \begin{cases} \frac{\#\{\text{triangles containing }v\}}{\binom{\deg(v)}{2}}, & \deg(v) \geq 2, \\ 0, & \text{otherwise.} \end{cases} \end{split}$$

• Average clustering coefficient: $\bar{C} = \frac{1}{n} \sum_{v \in V} C(v)$.

Example:



$$\begin{array}{ll} C(1) =?, & C(2) =?, & C(3) =?, \\ C(4) =?, & C(5) =?, \\ & \bar{C} =?. \end{array}$$

Local & Average Clustering Coefficients

Local and Average clustering coefficients

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• Average clustering coefficient: $\bar{C} = \frac{1}{n} \sum_{v \in V} C(v)$.

Example:



$$C(1) = 1, \quad C(2) = 1, \quad C(3) = \frac{1}{3},$$

$$C(4) = 0, \quad C(5) = 0,$$

$$\bar{C} = \frac{1+1+\frac{1}{3}+0+0}{5} \approx 0.467.$$

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number of triangles = ? number of triads = ? $C_{global} =$?



$$C_{\mathsf{global}} = rac{3 imes \mathsf{num. of triangles}}{\mathsf{num. of triads}}$$





number of triangles = 1 number of triads = 5 $C_{\text{global}} = 3/5 = 0.6$

Local vs Global Transitivity



$$C_{\text{local}}(1) = \frac{\#\{\text{triangles at }1\}}{\binom{10}{2}} = \frac{5}{45} = \frac{1}{9} \approx 0.111$$
$$C_{\text{local}}(i) = \frac{1}{\binom{2}{2}} = 1, \quad i = 2, \dots, 11$$
$$\bar{C} = \frac{1}{11} \sum_{v=1}^{11} C_{\text{local}}(v) = \frac{\frac{1}{9} + 10 \cdot 1}{11} = \frac{91}{99} \approx 0.919$$
$$C_{\text{global}} = \frac{3 \times (\#\text{triangles} = 5)}{\sum_{v} \binom{d_{v}}{2}} = \frac{15}{55} = \frac{3}{11} \approx 0.273$$

• General measures structure and size

Density: how much connected is the network. (in [0,1]) Degree dist: how many nodes with x connections.

• Measures of centrality

Degree: how many connections with node vBetweenness: how often v connects others Closeness: how close if v to others table(degree(g))

edge density(g)

degree(g)
betweenness(g)
closeness(g)

• Measures of transitivity

Average clustering: local transitivity Global clustering: global transitivity transitivity(g, type="local")
transitivity(g, type="global")
Simple Probabilistic Models

Probabilistic Generative Network Models

Given the observed set of nodes V, we can probabilistically model the network by assuming some *distribution* generating the links between them, i.e., define the distribution of the adjacency matrix A:

$$\operatorname{pr}(A \mid \theta)$$

Then:

- Estimate θ from the observed network.
- Predict links for *new* nodes.



Erdős–Rényi Random Graph⁴

Each pair of the n vertices is connected with **probability** p independently.

 $A_{u,v} \mid p \stackrel{\text{iid}}{\sim} \text{Bernoulli}(p) \quad \forall u < v$



⁴ Erdős & Rényi (1959). "On Random Graphs. I" Publicationes Mathematicae. 6 (3–4): 290–297.

Preferential Attachment Models⁵

- i. There is a fixed initial network G_{m_0} with $2 \le m_0 << m$ nodes
- ii. A new node v enters the network and creates $m_0 \ {\rm links}$ with the existing nodes sampling them according to

$$\operatorname{pr}(A_{v,u}=1) \underset{u}{\propto} f(\theta, d_u)$$

with f increasing function in d_u depending on **the parameter** θ .

iii. Step ii. is repeated until all n nodes are in the network.



B. Franzolin Barabási & Albert (1999). "Emergence of scaling in random networks"rk Science, 286 (5439): 509–512.

Stochastic Block Models

Stochastic Block Model (SBM)⁶ Overview

- A generative model for networks: n nodes are partitioned into K latent blocks.
- Each node i is assigned to a community $z_i \in \{1, \ldots, K\}$ (unknown labels).
- Edge probabilities depend only on the communities:



⁶Holland, P. W., Laskey, K. B., & Leinhardt, S. (1983). Stochastic blockmodels: First steps. *Social Networks*, 5(2), 109–137.

Blocks in SBM

Nodes share the same *connectivity patterns*, i.e., they behave similarly, but they are not necessarily connected among themselves.

i, j in same block means

$$\operatorname{pr}(A_{i\cdot} \mid z_i = k) \approx \operatorname{pr}(A_{j\cdot} \mid z_j = k).$$



Community

Usually refers to a subset of nodes that form a *densely connected* subgraph:



- Block: A set of nodes with equivalent linking profiles to all blocks.
- Community: A cluster with high internal density of edges.

Assortativity in Stochastic Block Models

Assortative SBM

Dense intra-block connectivity, few inter-block links.



Non-assortative SBM

Sparse intra-block connectivity, relatively more inter-block links.



- Assortative: High probability of edges within blocks (θ_{kk} ≫ θ_{kℓ}), reflecting strong community structure.
- Non-assortative: Low within-block edge probability (θ_{kk} ≤ θ_{kℓ}), showing disassortative or core-periphery patterns.

- Two sets of unknowns:
 - Block assignments $\mathbf{z} = (z_1, \dots, z_n)$, discrete labels $z_i \in \{1, \dots, K\}$.
 - Connection probabilities $\Theta = (\theta_{k\ell})_{k \leq \ell \leq K}$, continuous parameters.
- Frequentist MLE: $(\hat{z}, \hat{\Theta}) = \arg \max_{z,\Theta} \sum_{i < j} [A_{ij} \log \theta_{z_i, z_j} + (1 A_{ij}) \log(1 \theta_{z_i, z_j})].$
- Degenerate MLE if K free:

Allowing arbitrary K gives the trivial solution: K = n, $z_i = i$, $\hat{\theta}_{ij} = A_{ij}$, i.e. each node in its own block, perfectly fitting every edge.



Take-away: To avoid this, one must

- Fit SBMs for different fixed K and compare fitting via information criteria,
- Use a Bayesian nonparametric approach / impose complexity penalties.

$$\begin{split} \text{ML objective:} \qquad & (\hat{z}, \hat{\Theta}) = \arg \max_{z, \Theta} \sum_{i < j} \left[A_{ij} \log \theta_{z_i, z_j} + (1 - A_{ij}) \log(1 - \theta_{z_i, z_j}) \right] \\ \text{E-step:} \qquad & \gamma_{ik} \propto \pi_k \prod_{j \neq i} \theta_{k, z_j}^{A_{ij}} (1 - \theta_{k, z_j})^{1 - A_{ij}} \\ \text{M-step:} \qquad & \pi_k \leftarrow \frac{1}{n} \sum_i \gamma_{ik}, \quad \theta_{k\ell} \leftarrow \frac{\sum_{i < j} \gamma_{ik} \gamma_{j\ell} A_{ij}}{\sum_{i < j} \gamma_{ik} \gamma_{j\ell}} \end{split}$$

ML and EM require fixing K.

Integration classification likelihood criterion:

$$\operatorname{ICL}(K) = -2\,\ell(\hat{z},\hat{\Theta}) + \left[\frac{1}{2}K(K+1)\right]\log\binom{n}{2}$$

 ${\rm ICL}(K)$ often has a clear minimum but must be computed for each K.

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Network data analysis

• What is Bayesian inference?

A way to learn about unknown quantities by *updating* knowledge with observed data.

- Bayes' Rule: $\underbrace{pr(\theta \mid data)}_{posterior} \propto \underbrace{pr(data \mid \theta)}_{likelihood} \times \underbrace{pr(\theta)}_{prior}$.
 - Prior $p(\theta)$: what you believe about θ before seeing the data.
 - Likelihood $p(\text{data} \mid \theta)$: how probable the observed data are, given θ .
 - Posterior $p(\theta \mid \text{data})$: your updated belief after seeing the data.

• Key ideas / Why use it?:

- *Full probabilistic*: posterior is a full distribution, not just a point estimate.
- Regularization: the prior can shrink or penalize extreme estimates (avoids overfitting).
- Modularity: easy to build hierarchical and complex models by stacking priors.
- *Integration of sources*: provides a coherent framework for combining data with existing knowledge or info from different data sources.

A Bayesian Nonparametric Approach to SBM

• **Bayesian paradigm:** Place priors on both block assignments and connection probabilities, then infer the posterior

$$p(\mathbf{z}, \Theta \mid A) \propto p(A \mid \mathbf{z}, \Theta) p(\Theta) p(\mathbf{z}).$$

This naturally penalizes over-complex partitions (avoiding K = n degeneracy).

- **Nonparametric:** Number of blocks *K* need not be fixed in advance it can grow with the data.
- Priors:
 - Partition prior $p(\mathbf{z})$: Chinese Restaurant Process (CRP) with concentration α .
 - Edge-probability prior $p(\Theta)$: i.i.d. Beta (β, β) for each $\theta_{k\ell}$.
- Key benefit: Let the data "decide" how many blocks are needed, trading off fit vs. complexity.

$$\begin{aligned} z_i &\sim \operatorname{CRP}(\alpha), \quad i = 1, \dots, N, \\ \theta_{k\ell} &\sim \operatorname{Beta}(\beta, \beta), \quad \forall k \leq \ell, \\ A_{ij} \mid z_i = k, z_j = \ell, \Theta \ \sim \ \operatorname{Bernoulli}(\theta_{k\ell}), \quad A_{ji} = A_{ij}. \end{aligned}$$

- α controls the tendency to create new blocks: small α favors fewer, larger clusters; large α allows many small clusters.
- β encodes prior belief on connection sparsity; $\beta = 1$ gives a uniform prior on [0, 1].

- Seating metaphor: Customers (nodes) enter one by one into a restaurant with infinitely many tables.
- Assignment rule for customer *i*:

$$\mathsf{pr}(z_i = k \mid z_1, z_2, \dots, z_{i-1}) = \begin{cases} \frac{n_k}{i - 1 + \alpha}, & \text{existing table } k, \\ \frac{\alpha}{i - 1 + \alpha}, & \text{new table}, \end{cases}$$

where n_k is the current size of table k.

- Properties:
 - Expected number of tables $\approx \alpha \log N$.
 - Equivalent to a Dirichlet Process.

CRP Step 1: Customer 1

$$P(z_1 = 1) = 1$$

CRP Step 2: Customer 2



CRP Step 3: Customer 3



Network data analysis

CRP Step 4: Customer 4



$$P(z_4 = 1 \mid z_{1:3}) = \frac{2}{3+\alpha}, \quad P(z_4 = 2 \mid z_{1:3}) = \frac{1}{3+\alpha}, \quad P(z_4 = \mathsf{new}) = \frac{\alpha}{3+\alpha}$$



Bayesian Nonparametric SBM: Estimation

Gibbs sampler

- 1. Initialize assignments $z^{(0)}$ (e.g. randomly).
- 2. Iterate for $t = 1, \ldots, T$:
 - For each node *i*:
 - 2.1 *Remove i* from its current block, updating counts n_k^{-i} .
 - 2.2 Compute for each existing block k:

$$p_k \propto n_k^{-i} \times \Pr(A_{i,\cdot} \mid z_i = k, z_{-i}),$$

and for a new block:

 $p_{\mathsf{new}} \propto \alpha \times \Pr(A_{i,\cdot} \mid \mathsf{new block}).$

2.3 Sample $z_i^{(t)}$ from $\{p_k, p_{new}\}$.

- (Optional) Sample $\theta_{k\ell} \sim \text{Beta}(\beta + m_{k\ell}, \beta + t_{k\ell} m_{k\ell}).$
- 3. **Output:** Posterior samples $\{z^{(t)}, \Theta^{(t)}\}$.

• Generative view:

$$A_{ij} \mid z_i = k, \, z_j = \ell, \Theta \sim \text{Bernoulli}(\theta_{k\ell}).$$

• Parameters to infer:

- Block assignments $\{z_i\}_{i=1}^n$
- Connection matrix $\Theta = (\theta_{k\ell})_{k,\ell=1}^K$
- Number of blocks K
- Inference strategies:

Frequentist EM / MLE with fixed $K \xrightarrow{ICL}$ select KBayesian Gibbs, place CRP prior on z, Beta prior on $\theta_{k\ell}$

- Trade-offs:
 - Fixed-K SBM: faster, needs external model selection
 - CRP: automatic K discovery, quantifies uncertainty, higher computational cost

The End

Thank you for listening! Questions?